

NIAF

The National Italian American Foundation

Cordially invites you to the

West Coast Gala

Paying special tribute to former NIAF Vice Chairman

Joseph R. Cerrell

Thursday, May 19, 2011

Reception at 6:30 PM

Dinner at 7:30 PM

at

Fairmont Miramar Santa Monica Hotel

101 Wilshire Boulevard

Santa Monica, CA 90401

Black Tie Affire

R.S.V.P. Card Enclosed

NIAF

The National Italian American Foundation

West Coast Gala 2011

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Chairpersons

Jeffrey M. Capaccio, Esq.
Marcella Leonetti-Tyler

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Honoree Recipients

Joseph R. Cerrell

Special Tribute posthumously to former Vice Chairman of the NIAF Board of Directors

Kara DioGuardi

Lifetime Achievement Award in Music

Tommy Lasorda

Lifetime Achievement Award in Sports Management

Dana Brunetti

Special Achievement Award in Business & Entertainment

Jon Favreau

Special Achievement Award in Entertainment

Thomas V. Girardi

Special Achievement Award in Law

Gary Sinise

Special Achievement Award in Entertainment

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Gala Committee

* Robert V. Allegrini
Claire Ambrosio
* Kenneth J. Aspromonte
Michael Badalucco
* Gabriel A. Battista
Phil and Marsha Bartenetti
Robert B. Blancato
Brian Boitano
Richard Botticri
Thomas P. Cacciatore
* John F. Calvelli
Anthony Capozzi
Vicki Carabini
Cynthia Catalino

Gerard Centioli
* Paul J. Chiapparone
* Jerry Colangelo
Anthony D'Alessandro
Hal Dash
Robert Davi
Doug De Luca
* Joseph V. Del Raso
Tom Dreesen
Felicia Fasano
* Hon. Louis J. Freeh
* Arthur J. Furia
* Hon. Marie L. Garibaldi
* Hon. Patricia de Stacy Harrison

Frank Lieggi
Maria Mancini
* Giacomo Marini
Angelina Mondavi
Peter Onorati
Robert Pisano
* Dr. John P. Rosa
John Russo
* Salvatore M. Salibello
Sara Scordia
* Vincent Viola
Angela Zonni

* Indicates NIAF Board Member

The National Italian American Foundation West Coast Gala 2011

I/ we will be pleased to attend the NIAF West Coast Gala.

Please reserve (a full table includes 10 seats):

____ Standard Seating Dinner Ticket(s) @ \$250 each (\$2,500 per table)..... \$ _____
____ Preferred Seating Dinner Ticket(s) @ \$500 each (\$5,000 per table)..... \$ _____
____ Premier Seating Dinner Tickets(s) @ \$1,000 each (\$10,000 per table)..... \$ _____
____ I am unable to attend, but enclosed is a contribution to the Foundation.....\$ _____

Total Remitted.....\$ _____

Name: _____

Firm/ Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: (_____) _____ E-mail: _____

Check enclosed (Please make checks payable to NIAF WEST COAST GALA)

Visa MasterCard American Express

Name on Card _____

Card Number _____ Exp _____

Signature _____

Tickets may also be purchased online at www.niaf.org/westcoastgala

Mail completed form to:
NIAF West Coast Gala 2011, 1860 19th Street NW, Washington, DC 20009
Or fax to: (202) 387-0114

Contributions are tax-deductible according to applicable federal tax laws.



National Italian American Foundation
West Coast Gala
May 19, 2011

Fairmont Miramar Hotel
Santa Monica, California

Reception 6:30 PM
Dinner 7:30 PM

SOUVENIR JOURNAL ADVERTISING FORM

Title Donor (\$25,000)

- *Platinum page in Gala Journal
*10 premier seating tickets to the Gala
*Announcement during Gala
*Company Web link on www.niaf.org (26 million "hits" annually)
*A full-page ad in three issues of NIAF's Ambassador Magazine

Gold Donor (\$5,000)

- *Gold page in Gala Journal
*4 premium tickets to the Gala

Platinum Donor (\$10,000)

- *Platinum page in Gala Journal
*10 premier seating tickets to the Gala
*Announcement during Gala

Silver Donor (\$2,500)

- *Silver page in the Gala Journal
*2 tickets to the Gala

Table with 2 columns: Sponsorship Amount, Fair Market Value. Rows include \$25,000 (\$2,000), \$10,000 (\$1,400), \$5,000 (\$700), \$2,500 (\$350), \$1,500 (\$150).

White Donor (\$1,500)

- *Black & white page in Gala Journal

For further event information and tickets or to book and/or pay for your ad, please contact Jerry Jones at (202) 939-3102, fax (202) 387-0114 or e-mail jerry@niaf.org.

For advertising design/copy questions, please contact Don Oldenburg (202) 939-3108 or e-mail galajournals@niaf.org.

SOUVENIR JOURNAL ADVERTISING AGREEMENT

Please note that if NIAF does not receive your ad or instructions re: ad language by the below deadline, we will create a journal advertisement for you.

- Please sign me up as a Journal sponsor at the \$ level.
Check enclosed (payable to "NIAF").
Please send invoice.
Sponsors not attending should check here to receive a receipt for a full tax deduction
Check here if you would like us to prepare your Journal Page for (You may provide language in the box to the right and e-mail your logo to galajournals@niaf.org. If language does not fit in box, please include it on an attached page and use box at right to note that language is attached).
We are unable to advertise, but enclosed is a \$ contribution to the NIAF Scholarship Program.

Ad Language: [Empty box for providing ad language]

Full Journal Page Size: 8-1/2" x 11", PDF file, all fonts loaded. Ads are black and white only; no color accepted

Name:
Company:
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E-Mail:

Mail this completed ad form as soon as possible followed by the advertising copy to: NIAF West Coast Gala 1860 19th Street, NW Washington, DC 20009

Or fax ad form to: (202) 387-0833

- *Please do NOT fax ad copy
*Ad copy may be sent via tracking-capable delivery service (FedEx, UPS, USPS, etc.) to above address or e-mailed as an attached PDF file to galajournals@niaf.org.

Proceeds benefit NIAF Education and Scholarship Programs.

Note: NIAF is a 501 (c) (3) non-profit Foundation. Federal I.D. Number 52-1071723

Ad Submission Deadline: APRIL 18, 2011*

*AD DEADLINE EXTENDED TO APRIL 20, 2011